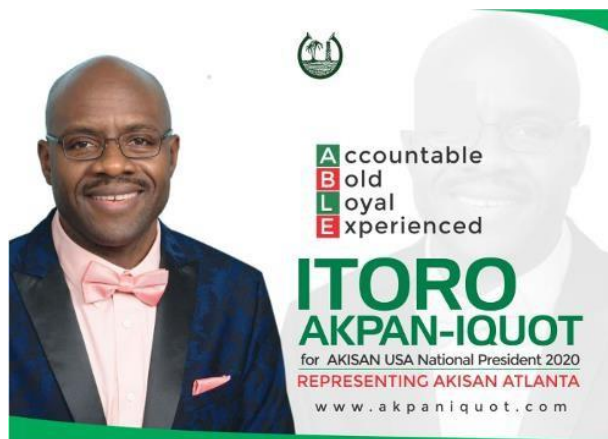




# Manifesto

For the Candidacy of the National President (2020 – 2022)

Akwa Ibom State Association of Nigeria (USA), Inc.  
(AKISAN USA)



By

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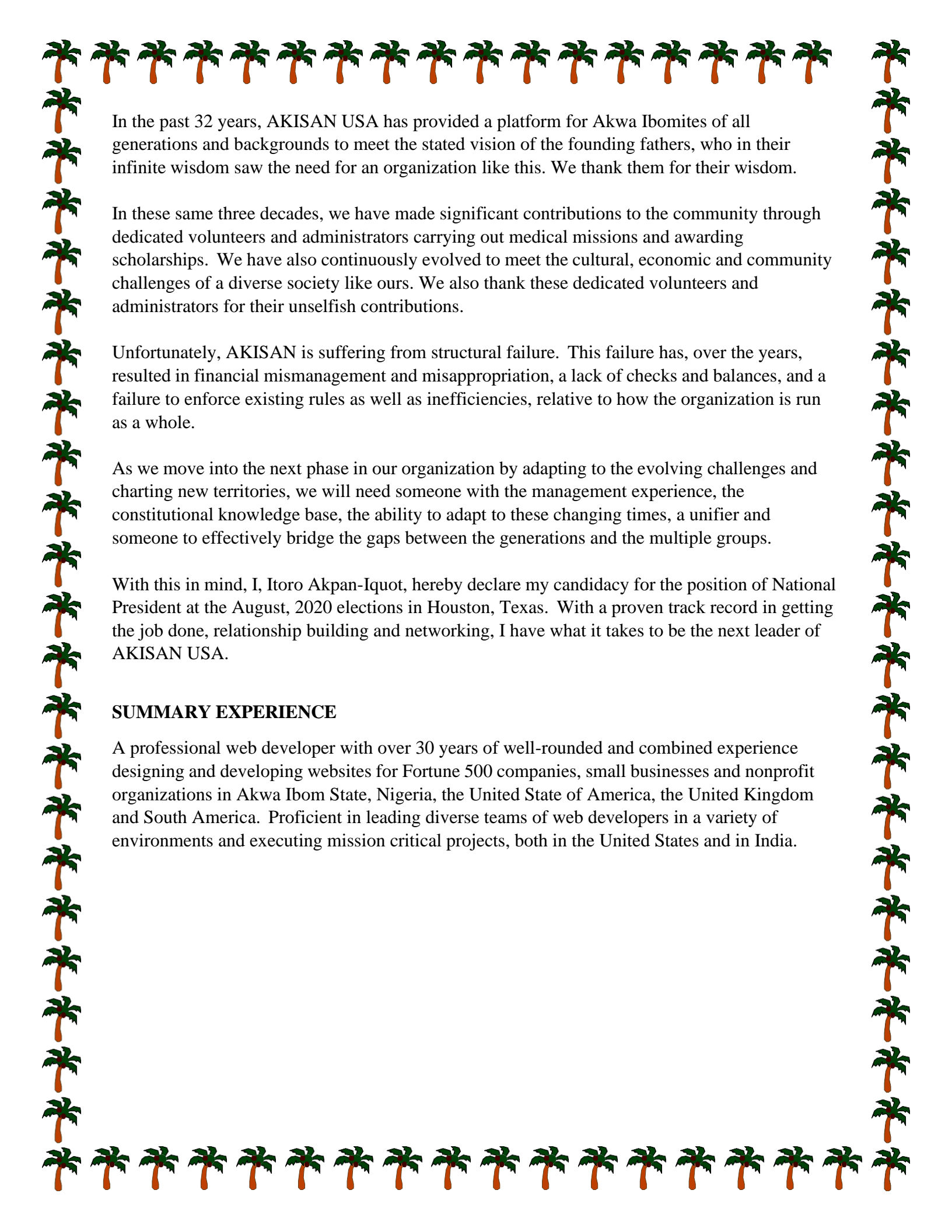
**“Equity, Transparency, Accountability”**

## VISION STATEMENT

Lead Nigerian non-profit organizations with distinction by harnessing the power of the people and our communities in the United States, to the benefit our people, both at home and abroad.

## MISSION STATEMENT

Inspire AKISAN USA's progress through the power of collaboration, partnerships and the people.



In the past 32 years, AKISAN USA has provided a platform for Akwa Ibomites of all generations and backgrounds to meet the stated vision of the founding fathers, who in their infinite wisdom saw the need for an organization like this. We thank them for their wisdom.

In these same three decades, we have made significant contributions to the community through dedicated volunteers and administrators carrying out medical missions and awarding scholarships. We have also continuously evolved to meet the cultural, economic and community challenges of a diverse society like ours. We also thank these dedicated volunteers and administrators for their unselfish contributions.

Unfortunately, AKISAN is suffering from structural failure. This failure has, over the years, resulted in financial mismanagement and misappropriation, a lack of checks and balances, and a failure to enforce existing rules as well as inefficiencies, relative to how the organization is run as a whole.

As we move into the next phase in our organization by adapting to the evolving challenges and charting new territories, we will need someone with the management experience, the constitutional knowledge base, the ability to adapt to these changing times, a unifier and someone to effectively bridge the gaps between the generations and the multiple groups.

With this in mind, I, Itoro Akpan-Iquot, hereby declare my candidacy for the position of National President at the August, 2020 elections in Houston, Texas. With a proven track record in getting the job done, relationship building and networking, I have what it takes to be the next leader of AKISAN USA.

### **SUMMARY EXPERIENCE**

A professional web developer with over 30 years of well-rounded and combined experience designing and developing websites for Fortune 500 companies, small businesses and nonprofit organizations in Akwa Ibom State, Nigeria, the United State of America, the United Kingdom and South America. Proficient in leading diverse teams of web developers in a variety of environments and executing mission critical projects, both in the United States and in India.



## **WHY I AM RUNNING**

1. Building relationships for AKISAN USA
2. Building deeper relationships and partnerships between the National Executive, the Board of Trustees, National Council and AKISAN Chapters
3. Bold & fresh ideas
4. Youth empowerment & involvement
5. Constitutional amendments
6. Running AKISAN USA efficiently
7. Digitizing AKISAN USA

## **WHAT YOU WILL GET FROM ME AS YOUR NATIONAL PRESIDENT**

1. A Dependable Leader
2. A Leader who is Prudent with the Association's Money
3. Equity
4. Radical Openness
5. Accountability



## AKISAN/COMMUNITY EXPERIENCE

- **AKISAN Atlanta PRO (2009 to 2011)**
  - Created an email distribution list that currently contains 350+ email addresses
  - Created, developed and maintained AKISAN Atlanta's website
  
- **Vice President (2011 to 2013)**
  - Created a calling post phone bank that currently contains 350+ phone numbers
  
- **President (2013 to 2015)**
  - Ensured the chapter met all her obligations and success factors
  - Increased meeting attendance 50% over 2 years
  - Developed a template for our monthly and annual financial reports
  - Provided itemized reports for all project expenses
  - Increased participation in our life insurance program 50% over 2 years
  - Raised a record \$39,000.00 over 2 years
  - Renovated Akwa Ibom House, a \$30,000.00 project
  - Increased rental receipts of Akwa Ibom House by 22% over 2 years
  - Hosted an AKISAN USA national council meeting
  - Attended all National Council Meetings and Conventions
  - Started the July 4<sup>th</sup> family-and-friends picnic, which is now an annual tradition at Akwa Ibom House
  - Worked with the youth to create an end-of-year party for the entire community, another ongoing tradition
  - As President, AKISAN Atlanta won the, "Most Improved Chapter" award by AKISAN USA (2014)
  
- **Secretary (2017 to 2018)**
  - Set up an online payment system for the chapter, for the convenient paying of registration fees, dues and donations.
  - Created WhatsApp chat rooms for the Atlanta ExCo and for the House Project Committee, for efficient communication and dissemination of information
  
- **Ex-Officio Member (2018 to Present)**
  - Served as Secretary, Constitutional Amendment Committee (2019)
  - Offering general advice on the running of the chapter and filling in for chapter executives on an as-needed basis
  
- **Webmaster, AKISAN USA (2009 to Present) - <http://www.akisan.org>**
  - Website has **always** been up-to-date
  - Managing AKISAN USA's email distribution list of 1,600+ email addresses



## AKISAN/COMMUNITY EXPERIENCE (CONTINUED)

- Member, Convention Planning Committees (2011 to 2018)
- Attended 12 National Conventions
- **Convention Coordinator for Atlanta 2017, AKISAN's 30<sup>th</sup> Anniversary**
  - Led a team of 24 talented individuals
  - Ensured hotel was sold out, 2 months before the convention
  - Increased average program booklet ads by 37%
  - AKISAN USA received a refund from the convention hotel
  - The convention turned a net profit of \$160,000
  - Raised over \$60,000 from convention registration alone
  - Hosted weekly Facebook livestreams, with a 1,000+ per episode viewership, with the aim of keeping everyone up-to-date on convention planning
  - Marketed AKISAN USA, via social media, to the world (over 300,000 combined views of our national convention live stream on Facebook)
  - Negotiated a partnership with Marriott such that all AKISAN chapters can take advantage of lower prices when hosting events on Marriott properties
  - Migrated AKISAN USA to a new online payment system that in its first year, raised over \$30,000.00 in convention registration, donations and program booklet ad revenue.
  - For three years running, this system has been used by AKISAN USA to send out year-end tax letters to donors
  - Negotiated a 10% airfare discount on Delta Airlines, for all members flying to Phoenix Arizona for the convention
- **Webmaster for the following organizations, among others:**
  - AKISAN Atlanta
  - AKISAN New York
  - Young Professionals Development (for Miss AKISAN USA 2017)
  - Ati Annang USA
  - Eket Development Congress USA
  - Ibibio People's Union
  - Mboho Ndito Ibibio USA
  - Oron Development Union USA
  - Ubium Development Association.



## HONORS/AWARDS

- Akwa Ibom Reconciles Legendary Award (2024)
- AKISAN USA's Executive Committee's Outstanding Leadership Award (2024)
- Award North's Special Achievement Award (2024)
- Nka Ikemesit Ndito Nsit of Atlanta's Honor Award (2023)
- Law Students Association of Nigeria (UNIUYO Chapter)'s Award of Excellence (2023)
- Start Innovation Hub's Award of Recognition (2022)
- AKISAN Washington, DC Chapter's Leadership Award (2022)
- Eket Development Association, USA's Community Service Award (2021)
- AKISAN Nashville Chapter's Outstanding Leadership Award (2021)
- National Association of Akwa Ibom Students (University of Nigeria, Enugu Campus Chapter)'s Award of Excellence (2021)
- Duke Town Old Students Association's Founder's Day Award (2021)
- AKISAN Atlanta's Appreciation Award (2019)
- Offot Ukwa Association's Appreciation Award (2017)
- AKISAN USA's Appreciation Award (2016)
- Akwa Ibom Women Initiative of Atlanta's Appreciation Award (2015)
- Nka Ikemesit Ndito Nsit of Atlanta's Community Service Award (2014)
- AKISAN USA's President's Award (2010)

## ABOUT ME

Husband, Father, Brother, Web Developer, Friend, Passionate Community Volunteer